

# Employee survey

Make data-driven decisions with employee surveys



Actively manage your employees' experience and sustainably increase engagement and well-being. Gather important data through employee surveys and evaluate them to provide a solid decision-making foundation for your HR. This ensures truly effective measures.

## Our Approach

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Through targeted measurements and improvements in employee satisfaction, retention, and well-being, we contribute to positively influencing employee perception and engagement, strengthening their connection to the company. At the same time, we authentically and effectively enhance employer attractiveness by valuing, actively collecting, and implementing employee feedback.

With our Qualtrics software tool, you can efficiently conduct internal digital employee surveys and precisely analyze the data. Take advantage of the following benefits with our experienced team:

- Gain valuable insights into your employees' needs and opinions through anonymized employee surveys.
- Quickly and easily choose questions from our scientifically proven best practice catalog or create your own question set.
- Gain access for you and your HR team to the comprehensive dashboard and derive meaningful and effective actions for your organization.
- If needed, we also assist in developing and strategically implementing measures to improve your employee experience and increase employer attractiveness.

Choose the scope of Qualtrics usage based on your organization's size and goals:

## How you benefit

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- Best practice question catalog or creation of custom surveys
- Anonymized survey of the entire workforce or subgroups
- Comprehensive evaluation of the results
- Increased employee satisfaction
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- Qualtrics Software Implementation for Continuous and Automated Employee Surveys: Use Qualtrics comprehensively, from onboarding and offboarding surveys to regular pulse surveys and 360-degree feedback. Assign role-based access to the results and evaluate the effectiveness of your actions.
- Survey as a Service for One-Time Employee Surveys: We are happy to conduct targeted surveys with your workforce without requiring software implementation. You will receive temporary access to your dashboard and a final report. The survey service can be repeated regularly to assess developments.

We are happy to advise you on the different modules and possibilities and work with you to determine what best fits your needs. Also, discover our onboarding and offboarding surveys for optimized processes, as well as our strategy projects to enhance the employee experience.

## Customer example

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For a document solutions service provider, we supported change management during internal strategic changes. We surveyed employees to measure the mood during the change process, identify areas for action early, and develop appropriate measures. Through the Survey as a Service, we were able to respond quickly and flexibly to the client's specific needs. The survey evaluation revealed employees' thoughts and concerns, increasing satisfaction during the change process. Thus, employees were effectively guided through the changes.